



**FOR IMMEDIATE RELEASE  
CONTACT:**

**JULIETTE HARRIS  
(310) 577 1122**

**CINEMA CITY INTERNATIONAL FILM FESTIVAL  
SALUTES LAUREN PENA AS FIRST JUNIOR ADVISORY  
BOARD MEMBER**

*Lauren Pena, Winner of CCIFF's "Best Student Short" assists in finding up and coming talent for September 2008*

(Los Angeles, CA) Thursday, March 27, 2008, -- The Cinema City International Film Festival (CCIFF) announces today the addition of Lauren Marie Pena the first and only Junior Member of their Advisory board. As a member, she will assist in film assortment, scoring and the selection of the winning films for September 2008.

Lauren, born and raised in Miami Florida, moved to Los Angeles to attend The New York Film Academy and began her path as a filmmaker. There she completed six short films, one of which she wrote, directed and edited. Her thesis "Easy Money" debuted at the 2007 Cinema City International Film Festival and won "Best Student Short". Her relationship with CCIFF grew from there as she continued to show her talents and proved herself as a worthy asset to the Festival.

Additionally Lauren was selected out of the thousands of submissions to go to London and work with director Andy Cadiff and Academy Award winner David Parfitt on the set of the film "A Bunch of Amateurs" starring Burt Reynolds.

Now in its second year, The Cinema City International Film Festival is quickly on its way to joining the ranks of other top Film Festivals with National acclaim and recognition. Suzanne DeLaurentis and Juliette Harris, producers and co-founders of CCIFF comment on the new addition, "Lauren is a talented, motivated and dedicated to realizing her dream as a successful filmmaker. We are thrilled to have her be a part of CCIFF!"

-Ends-

For more information please visit <http://www.rorymusic.com>. For photography, product samples and talent information please contact "it" girl public relations at (310) 577 1122.

Juliette Harris: [Juliette@itgirlpublicrelations.com](mailto:Juliette@itgirlpublicrelations.com)

5301 Beethoven Street, Suite 220, Los Angeles, California 90066  
Ph: (310) 577 1122 Fax: (310) 821 6227  
[www.itgirlpublicrelations.com](http://www.itgirlpublicrelations.com)